



2023 DSEDA SUMMER CONFERENCE - July 16,17,18

Hilton Sandestin Beach Golf Resort & Spa / Destin, Florida

2023 CONFERENCE REGISTRATION FORM – (PLEASE PRINT ALL INFORMATION)

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

Major Line _____
 Dealer
 Manufacturer
 Other (Specify) _____

FULL REGISTRATION FEE Includes ALL Conference Events: Sunday Reception / Tuesday Continental Breakfast / Refreshment Break / General Session / Off-Site “Council Family Office” Farewell Reception & Shrimp Boil

Each person’s name will appear on his / her conference badge as it is shown below. (Badges for Events Required)

PLEASE CHECK ALL FUNCTIONS EACH PERSON WILL ATTEND:

Name	Sunday Welcome Reception	Tuesday Breakfast	Tuesday General Session	Tuesday Farewell Reception & Shrimp Boil (Off-Site)	Conference Registration FEE	Optional LINKS Golf Course Fee \$115.00	Golf Handi - Cap	Optional Deep Sea Fishing \$225.00.
TOTAL COST \$								

FULL REGISTRATION FEE (Includes ALL Conference Events) - on / before July 3rd: Single \$195.00
 (100% refundable only before July 3rd) Couple \$310.00
 Children Ages 5-12 \$ 60.00

(Conference Registrations received AFTER July 3rd: \$50.00 per-person Additional Charge.)

Sunday ONLY Reception Fee - On / Before July 3rd: Adult \$50.00 Ages 5 – 12 \$25.00
 (If NOT Registered for Conference Above) After July 3rd: Adult \$65.00 Ages 5 – 12 \$40.00
 (100% refundable only before July 3rd)

“OPTIONAL” CONFERENCE EVENT FUNCTIONS BELOW:

GOLF:

Monday July 17th 8:00 am Links Golf Course
\$110.00 Rate includes shared cart plus tax per 18-holes of Group Tournament Play.
Must Reserve or Cancel before June 26th - (NON-refundable after June 26th)
 (Please include your “handicap or approximate score” **ABOVE**)

DEEP SEA FISHING: (Red Snapper Season – (June 1 – August 3)

Monday July 17th Departing at 7:00 am - Noon (Minimum of 6 participants required) . (5 Hour Fishing Trip)
\$225.00 Rate includes Fishing Equipment – License and Gratuity (Coolers are Permitted, No Glass)
Must Reserve or Cancel before June 26th - (NON-refundable after June 26th)

Equipment Dealers & Industry Friends (EMAIL / MAIL / FAX) **Registration & Payment to DSEDA**

CHECK # _____ CREDIT CARD FORM ATTACHED _____ TOTAL \$ _____

Deep Southern Equipment Dealers Association / P.O. Box 1191 / Baton Rouge, LA 70821
 PHONE: 225-383-5064 / 225-978-9160 / FAX 225-383-8581 / deepsouthern@dseda.org

Deep Southern Equipment Dealers Association
July 16, 17, 18, 2023
Hilton Sandestin Beach Golf Resort & Spa, Destin, Florida
Room Reservation Form

- RESERVATIONS:** **All Hotel Reservations for Rooms at the Hilton Sandestin
Must be made DIRECTLY with the Hotel.**
- RATES:** **Discounted Negotiated Conference Group rates \$364.00 & 12% tax apply **Sunday - Tuesday**
(July 16-17-18) All rates are based on double occupancy. There will be a \$20.00 charge for
each additional adult per room.**
- DEPOSITS:** A one-night deposit of \$364.00 is required.
- EXTENDED RATES:** Conference rates of \$364.00 per night have also been extended and valid four days prior (July
12, 13, 14 & 15) & two days after (July 19 & 20) the summer conference dates **based on**
availability.
- ROOMS:** Each sleeping room includes a King or 2 Double Beds, sofa hide-a-bed, mini-refrigerator, coffee
maker, plus the usual fixtures. (Most Tower Rooms also include 2 bunk beds)
- PARKING:** \$10 per night – Self Parking \$25 per night – Valet Parking
- REFUND POLICY:** If you are unable to attend the Conference, full refund of an individual room deposit will be
forfeited unless **cancellation is received 14 days prior to your scheduled arrival date.**
- CHECK IN TIME:** 4:00 P.M. **CHECK OUT TIME:** 11:00 A.M.

Hilton Sandestin Beach Golf Resort & Spa (**Please Contact Hotel Directly**)

No. of Rooms:

(_____) Single or Double at **\$364.00** per room \$ _____

Do you need a room with Bunk Beds? Yes _____ No _____

No. in Your Party _____ Date of Arrival _____ Date of Departure _____

www.HiltonSandestinbeach.com

Below is the Hotel Room Reservation Link:

<https://www.hilton.com/en/attend-my-event/deepsouthernequipment-dee2023/>

Phone Number: 850-267-9500

Reserve a Room Using the Group Code: DEE (verbal)

TO BE ASSURED A ROOM, RESERVATIONS MUST BE RECEIVED BY

JUNE 30th, 2023
(based on availability at time of reservation)

2023 Deep Southern Equipment Dealers Association Summer Conference - “Schedule of Events”



Sunday, July 16, 2023

Welcome Opening Reception - 6:30 -7:45 pm.

This Opening Reception on the deck is always a Main Event. Once we have enjoyed the Reception with peer networking, individual arrangements for dinner and other activities of your choosing are further highlights of the evening. This officially begins the 2023 Summer Conference!

Monday, July 17, 2023

Deep Sea Fishing – Check-in 6:30 am / Depart 7:00 am - Noon.

This year our private boat is the Tradewinds, which is the one enjoyed last year. Tradewinds is a 65 foot charter and will take us out for a 5 hour deep sea fishing excursion. Families, plus individuals, enjoy the experience and excitement of the “catch.” Prizes too. Destin has the reputation of being the “world’s luckiest fishing village.”

Golf - 8:00 am.

A morning of golf on the “Links Golf Course.” Our “Best Ball” play enables seasoned players and the less experienced to enjoy 18 holes and be eligible for some very fine prizes.

Free Day.

Want to skip the fishing and golf? Why not? There is certainly plenty to do in the Destin area including great shopping. Whatever strikes your fancy. It’s all at Destin. Site seeing along the beach is a must while at Sandestin!

Tuesday, July 18, 2023

Continental Breakfast - 7:00 am – 8:00am.

Wake up with coffee and breakfast prior to the General Session and as you prepare for other events of the day.

General Session - 8:00 am. - Noon

Our expert speakers will present on current topics & provide answers to many relevant dealer questions. Please see the line-up of speakers/topics/presentations for this year’s General Session. A Networking Refreshment Break will be also included.

Free Afternoon.

Make those needed connections with other dealers and industry “friends.” Face-to-face is still by far the best way to communicate. When all business matters are settled, why not use some time for your personal relaxation?

“Council Family Office” Farewell Reception & Shrimp Boil - 4:00 pm– 8:00 pm - (OFF-SITE Event –The Venue at Beach Weekend) *The event will be held Off-Site. This Shrimp Boil will be another fun time where there is great food, prizes, networking and fellowship that completes the Summer Conference. An enjoyable and unique evening indeed!*

Kids Krew is unavailable at this time at the Hilton Sandestin Hotel. For more information on alternative childcare options, please reach out to ccryar@hiltonsandestinbeach.com.

**SEE YOU IN DESTIN at the
2023 DSEDA SUMMER CONFERENCE!**